

Broads Tourism Forum Website Privacy Policy

We are committed to safeguarding the privacy of our website visitors; this policy sets out how we will treat your personal information.

(1) What information do we collect?

We may collect, store and use the following kinds of personal data:

- (a) information about your computer and about your visits to and use of this website, such as your IP address, geographical location, browser type, referral source, length of visit and number of page views;
- (b) information that you provide to us for the purpose of registering with us;
- (c) any other information that you choose to send to us

(2) Using your personal data

Business / organisation information, including contact details, will be available to anyone who enters the web site. Personal information input into the 'Individual Contacts' pages will only be available to members of the Broads Tourism Forum (BTF) via a username and password.

We will also use your personal information to:

- (a) administer the website;
- (b) improve your browsing experience by personalising the website;
- (c) enable your use of the services available on the website;
- (e) send BTF subscription invoices to you (annually);
- (f) send you general communications / newsletters relating to the activities of the BTF and its members (BTF meetings and agendas etc). We may contact you by post, email or telephone for these purposes.
- (g) send you email notifications relating to the activities of the BTF;

We will not without your express consent provide your personal information to any third parties for the purpose of direct marketing.

(3) Other disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

- (a) to the extent that we are required to do so by law;
- (b) in connection with any legal proceedings or prospective legal proceedings;

- (c) in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and

Except as provided in this privacy policy, we will not provide your information to third parties.

(4) Security of your personal data

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

We will store all the personal information you provide on our secure servers.

Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

You are responsible for keeping your password and user details confidential. We will not ask you for your password.

(5) Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

We may also notify you of changes to our privacy policy by email.

(6) Your rights

You may instruct us to provide you with any personal information we hold about you.

You may instruct us not to process your personal data for marketing purposes by email to admin@broadstoursimforum.com at any time.

(7) Third party websites

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.

(8) Updating information

It is the responsibility of the BTF Member to ensure that any business / organisation data or personal data is kept up to date. If you have any queries about how to update this information please contact the administrator.

(9) Contact

If you have any questions about this privacy policy or our treatment of your personal data, please write to us by email to admin@broadstourismforum.com or by post to BTF Administrator, c/o Broads Authority, 18 Colegate, Norwich, Norfolk, NR3 1BQ.

This privacy policy is based on a template created and distributed by www.website-law.co.uk.